



Prime Business
Solutions

COMPANY PROFILE 2022

WWW.PBS-KW.COM



WHO WE ARE

We are a team of graphic design, digital marketing, website and web development professionals who love partnering with good people and companies to help them achieve success online.

We focus on improving our performance and bringing everything we have to the table for our customers. We create projects that focus on converting users into customers.

We each love what we do and feel that spirit helps translate it into the quality of our work. Working with clients who love their work unites in an enjoyable and wonderful partnership for all involved.

**we provide solutions
that increase your
business.**

HOW WE WORK

With our modern approach to project management, you can rest assured that wherever you are and whatever you do, as long as you have an internet connection, your project management capabilities are just a click, call, email or workgroups.

We take our responsibilities to our customers very seriously, and the security and reliability of the software, systems and data we use is our top priority.

You do not need to create any accounts, login to anything, purchase in any system or install any applications. Instead, you'll manage your entire project via email or workgroups the way you currently handle your communications, without having to learn a new system.



OUR STORY



2018

The first experience in digital entrepreneuring, freelance projects for local companies.

2019

We moved to work in the Gulf markets with a production capacity of %25.

2020

We have expanded and worked in European and Turkish markets.

2021

We entered for the first time to work in the American and Canadian market.

2022

We expanded in the Arab Gulf region, and built partnerships with major marketing companies in the Arab Gulf states and Saudi Arabia.

OUR PROCESS

Strategy

We define your competition and target audience. Discover what is working in your online industry, then design your website accordingly.

Design

Color scheme, layout, sitemap, and style. We will bring your brand to life with a one of a kind masterpiece, built just for you.

Develop

We turn your ideas into a reality. Our website is placed on a "development server" where you get to watch the whole process, live.

Support

This is where you go live, to the world. Design, marketing, and maintenance; we'll be at your side for the life of your site.

OUR SERVICES



Digital Marketing

We use strategic marketing tactics that have been proven to work.



Graphic Design

A strong branding strategy, logo, and infographic guides help you get to know you.



UI/UX Design

Powerful interface design and user experience that outperform your strongest competitors.



SEO Optimization

Optimizing our web designs to rank on the first page of google is our specialty.



Web Development

Custom programming for most complex functions you can think.

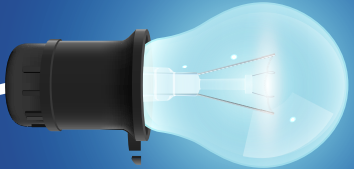


Ecommerce

We build your online store using a flexible, modular platform that allows you to expand your sales.

OUR

portfolio



Digital Marketing

@safwatalrowad

@booklet_sa

tahoonfoodco



Graphic Design

Logo

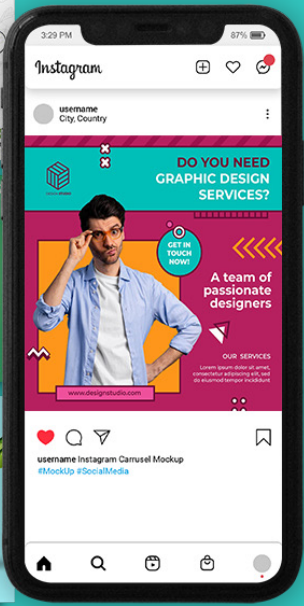
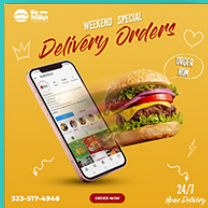


Graphic Design Packaging



Graphic Design

Social Media - Posts

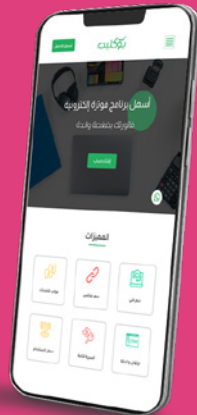
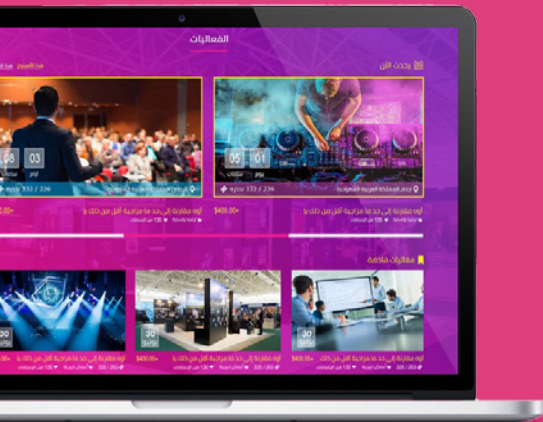


Graphic Design Printing & ADS

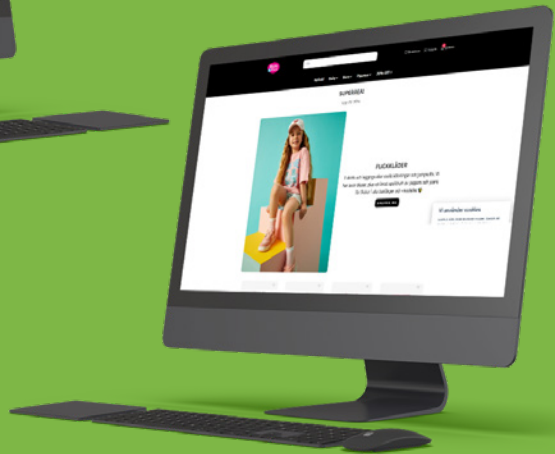
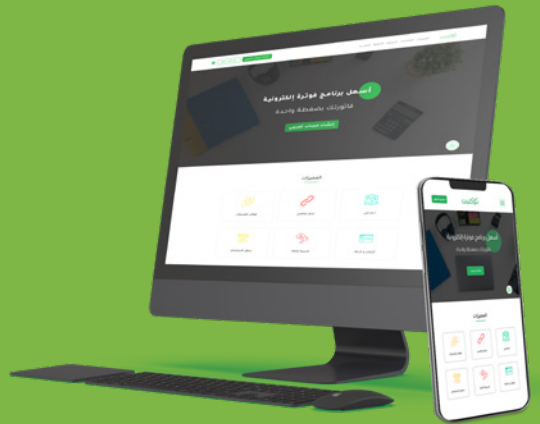


Graphic Design

UI / UX



Web Development & Seo - ecommerce



OUR MARKETS

HQ. KUWAIT

CANADA

AUSTRIA

TURKEY

UAE

OMAN

SAUDI ARABIA

PARTNER / PALESTINE

HOUSTON
USA

	Q1/2016	Q2/2016	Q3/16	Q4/16
Revenue	1	1	1	1
Profit	24	44	14	14
EBITDA	12	22	12	12

OFFERS

Package	Basic	Standard	Premium
01- SOCIAL MEDIA MANAGEMENT SERVICES			
Writing marketing content for publication on social media accounts	22	26	46
Design marketing publications (static designs according to marketing messages)	22	26	46
Managing and publishing marketing designs on social media accounts in a way that achieves marketing goals	✓	✓	✓
Determining the date and type of published content (interactive content information publishing content - standard content - reputation preservation content).	✓	✓	✓
Using hashtags and targeting influencers	✓	✓	✓
Interact with followers and respond to inquiries	✗	✓	✓
Preparing reports for the campaign, monitoring the number of followers, measuring performance on networks, and analyzing accounts	✗	✗	✓
02- UI / UX DESIGN			
Designing the interfaces of websites, mobile applications and e-stores	✗	✓	✓
Drafting content for blogs, websites and mobile apps	✗	✓	✓
Upload content to the website and app			

- Motion Graphics Productions Send at a special and separate price offer. As per business requirements and required content.
- Motion graphics films have a minimum duration of 30 seconds and a maximum duration of 60 seconds - 1 minute.



THANK
YOU



Feel free to call us for your
personal or commercial needs

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